

Studio Binding System™



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With a price point much lower than other photobook binding systems, the Studio Binding™ System gives everyone the power to make beautiful photobooks quickly and easily. Whether they own a print shop and want to expand the range of their offerings, or they operate a photo store that needs to stay competitive in the rapidly changing photo market, the Studio Binding™ System by Powis is a perfect way for a business to enter the photobook market without breaking the bank. The components of the Studio Binding System are the Fastback 9 binder, Powis S52/53 Stitcher and Fastback Hardcover Guide. Best of all, the Studio Binding System is designed to work with the Powis Fastback Hardcovers - considered by many to be the best pre-made hard covers on the market.

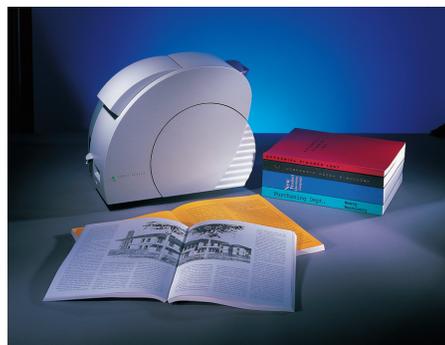
Image Strips

Unlike standard thermal binding strips - which are only available in a limited range of solid colors - the Image Strip can be ordered in a variety of designs. Customers can order them with images of their company's name and logo added, or with any colors and images that the company wishes to use. The Image Strip gives your customers complete control over the appearance of their documents. With the Image Strip, every document becomes an ambassador for their companies. As well as being a powerful tool for reinforcing and protecting corporate identity outside of the office, it is also an excellent way to control documents within the office. Larger companies may want to order slightly different strip designs for each of their divisions. Currently, the Image Strip is available only for use with the Fastback 9 binder.

Image Strips



PowisPrinter®



PowisPrinter® Spine Printer

When a document is on the shelf, its spine becomes its most important asset. The PowisPrinter® lets you add dazzling foil titles to the spines of your tape-bound books and documents so they can be easily identified when shelved. Simply design your cover or spine and print it out. Unlike traditional foil stamping, you don't need to make a die or wait for days - you go from concept to finished cover or spine in less than two minutes. PowisPrinter® prints with 7 colors of foil. To ensure design consistency, its vibrant colors match those available with our Foilfast printer. Use the 11 built-in fonts via the printer's keyboard (included) or connect the printer to a computer to use your own fonts and logos. Design titles with three orientations and type sizes. The PowisPrinter docks to both the Fastback 15xs and Fastback 11. Infrared sensors automatically adjust the type size on the spine to match the width of the book to be bound.